

# KRISBOW®



## COMPANY PROFILE

# KRISBOW®

## ABOUT US

PT Krisbow Indonesia was established in July 2013 - headquartered in Jakarta, Indonesia. We are one of Kawan Lama Group Members that specializes in providing quality products ranging from hand and electrical tools to machinery and equipment, for commercial, industrial and household customers.

The Brand Krisbow itself was founded in 1998 to represent Kawan Lama's house brand. Triggered by the rapid increase of market demands which required more professional treatment, Management felt the importance of a dedicated Business Unit to specially foster the Brand - which eventually became the origin of PT Krisbow Indonesia.

As an emerging company, currently PT Krisbow Indonesia operates a nationwide distribution system that handles over 18,000 products of more than 21 categories. We earnestly focus on innovating our product range to always adapt with the latest trend of customer needs.





# VISION

“Becoming the Ultimate Choice to provide the right product at the right price for all commercial, industrial and household customers in Indonesia.”

# MILESTONES

2019

- PT Krisbow Indonesia gained the renewed ISO 9001:2015 certification
- Preparing the fundamental of system, people & products to welcome Industry 4.0

2018

- PT Krisbow Indonesia gained the new ISO 9001:2015 certification
- Launched **Krisbow Mobile App**
- Opened Krisbow Margonda at Depok as **Krisbow Flagship Store**

2016

- PT Krisbow Indonesia obtained its first ISO 9001:2008 certification
- Launched **Krisbow Online Catalog**
- Introduced the new concept of **Krisbow Industrial Store (KIS)** in Bekasi

2013

- Establishment of **PT Krisbow Indonesia**
- Launched **Krisbow.com** as the industrial e-commerce gateway

2005

- Krisbow, as the official brand available at ACE Hardware stores, established retail category

1999

- **Products extended to 10 lines** by releasing material handling, measuring, safety, painting, welding, storage, cleaning, etc. Now we have over 21 categories

1998

- **Krisbow Brand** was introduced as Kawan Lama's house brand
- **3 first product lines:** automotive, service tools & general industries

# MISSION

- Constantly developing a **complete product range** to fulfill all customer needs
- Providing **easy access** to global market through widespread distribution network
- Delivering **quality services** to attain excellent customer experience



# PRODUCT CATEGORY

## ADHESIVE AND SEALANT PRODUCT



## AGRICULTURE



## AIR TOOL



## AIR PRESSURED SYSTEM



## HOSPITALITY AND FOOD SERVICE



## LAWN AND GARDEN



## CONSTRUCTION



## WELDING EQUIPMENT





## CLEANING EQUIPMENT



## AUTOMOTIVE EQUIPMENT



## ELECTRICAL AND LIGHTING



## ELECTRIC TOOL





# PRODUCT CATEGORY

## GENERATOR



## PAINTING EQUIPMENT



## HAND TOOL



## MACHINERY





## MATERIAL HANDLING AND LIFTING



## MEASURING AND TESTING EQUIPMENT



## SECURITY SYSTEM



## SAFETY AND PROTECTION EQUIPMENT



## STORAGE SYSTEM





# OUR CUSTOMER

In line with our Vision on becoming Customer's Ultimate Choice, we essentially keep on developing our products to serve various business fields in Indonesia such as: Transportation, Industrial, Services, Automotive and Food & Beverage. Our services to these businesses are categorized into:

## B2C (Business to Customer)



## B2B (Business to Business)

- Small to Medium Companies (Commercial)
- Large & Extra Large Enterprises (Corporation)



## B2G (Business to Government)

- Ministry and Government Offices
- State-Owned Enterprises (BUMN)
- Regional-Owned Enterprises (BUMD), etc.







# KRISBOW

## STORE NETWORK

Actualizing our commitment of getting closer to customers, to date we have opened more than 60 Krisbow Stores all over the country, supported by more than 400 professional employees.



## COMMUNICATION CHANNELS

As the 4th industrial revolution marks the advancement of integrated digital system such as the Industrial Internet of Things (IIoT), PT Krisbow Indonesia strives to be easily reached by customers, through a series of advanced promotion tools.

Join and follow our website, mobile app and social media channels to keep up-to-date with interesting information such as new products, latest promotions and events, also other news.

DOWNLOAD OUR ECATALOG



WWW.KRISBOW.COM

VISIT OUR WEBSITE



Download Krisbow Indonesia Mobile App!







## SUPPLY CHAIN MANAGEMENT

To ensure the smooth product distribution to all customers, Krisbow has 3 warehouses at strategic locations: Jababeka-Cikarang (240,000 sqm), Tanjung Morawa-Medan (30,000 sqm), and Juanda-Surabaya (6,000 sqm), equipped with modern supply chain management and Integrated transport fleet with accurate tracking system.



## KRISBOW SERVICE CENTER

Krisbow products are supported by national after sales services. Our professional staff and engineers always provide helpful responses regarding product consultation, installation, repair, maintenance, spare part supplies, calibration and warranty claims. Furthermore, we also present a lifetime warranty on our specific products.





# EVENTS

We actively participate in many prestigious industrial exhibitions and conduct various thematic seminars, to keep our customers updated with the latest information about our products & services, also to gain new potential customers.



EXPO CLEAN JAKARTA



MANUFACTURING SURABAYA



GIAS SURABAYA



GIAS MAKASSAR



IPFE YOGYAKARTA



Certificate ID16/03550

**ISO 9001:2015**

# CERTIFICATION

As a growing company, we always believe that improving our quality to meet customer expectation is essential to keep our credibility as your partner of choice.

# AWARDS

By maintaining both trustworthiness and customer satisfaction, we are able to grow fast and become top choice, proven by a series of achievements we have obtained.



**TOP BRAND AWARD**

Recognition of Outstanding Achievement in :

- Hand Tools (2014,2015,2016,2017,2018,2019,2020)
- Power Tools ( 2014,2017,2018,2019,2020)
- Generator Set (2014,2017,2018,2019)
- Compressor (2017,2018,2019)
- Safe (2015,2016,2017,2018,2019)



**IDEA RUMAH AWARD**

Readers' Choice Category : Tools (2013, 2014, 2015)



**SUPERBRANDS**

Indonesia's Choice Category : Hardware Tools (2014, 2015)



# KRISBOW®

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### JAWA

KRISBOW MARGONDA  
☎ (021) 7758 334

KRISBOW QUEEN CITY SEMARANG  
☎ (024) 634 8889

### BALI

KRISBOW PONTIANAK 2  
☎ (0541) 234 618

### BANTEN

### JAWA BARAT

KRISBOW SOLO  
☎ (0271) 634 038

KRISBOW BALI

☎ (0361) 9191 027

KRISBOW SAMARINDA  
☎ (0541) 7802 829

KRISBOW CILEGON  
☎ (0254) 331 3204

KRISBOW BANDUNG  
☎ (022) 7337 037

KRISBOW TEGAL  
☎ (0285) 524 054

### SUMATERA

KRISBOW TABALONG  
☎ (0526) 2097 328

KRISBOW CIKANDU  
☎ (0254) 840 9397

KRISBOW CIMAHU  
☎ (022) 600 2474

KRISBOW YOGYAKARTA  
☎ (0274) 5012 770 / 902

KRISBOW DUMAI

☎ (0765) 991 0054

### SULAWESI

KRISBOW TANGERANG  
☎ (0815) 1060 6286

KRISBOW KOPO  
☎ (022) 6443 0300

### JAWA TIMUR

KRISBOW JAMBI

☎ (0741) 418 94

KRISBOW KENDARI  
☎ (0401) 312 6076

### JABODETABEK

KRISBOW BEKASI  
☎ (021) 822 9453

KRISBOW CIREBON  
☎ (0231) 285 690

KRISBOW BANYUWANGI  
☎ (0335) 5384 328

KRISBOW LAMPUNG

☎ (0721) 475 557

KRISBOW MAKASSAR  
☎ (0411) 420 988

KRISBOW AHMAD YANI BEKASI  
☎ (021) 8886 3624

KRISBOW PURWAKARTA  
☎ (0264) 850 9491

KRISBOW GRESIK  
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KRISBOW KEDIRI  
☎ (0354) 671 307

KRISBOW PALEMBANG

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☎ (0431) 880 8866

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### JAWA TENGAH

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☎ (0341) 438 1907

KRISBOW PALEMBANG 2

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KRISBOW PERINTIS  
☎ (0411) 899 9019

KRISBOW CIKAMPEK  
☎ (0264) 8188 890

KRISBOW CILACAP  
☎ (0282) 538 757

KRISBOW MADIUN  
☎ (0351) 448 0741

KRISBOW TANJUNGPINANG

☎ (0771) 7335 215

### MALUKU

KRISBOW CIKARANG  
☎ (021) 8983 2707

KRISBOW KUDUS  
☎ (0291) 431 447 / 313

KRISBOW PANDAAN  
☎ (0343) 5640 084 / 085

### KALIMANTAN

KRISBOW AMBON  
☎ (0911) 352656

KRISBOW CIMANGGIS  
☎ (021) 2938 4302

KRISBOW MAGELANG  
☎ (0295) 326 293

KRISBOW SIDOARJO  
☎ (031) 9989 3200

KRISBOW BALIKPAPAN

☎ (0542) 870 6492

### PAPUA

KRISBOW KARAWANG  
☎ (0267) 8454 716

KRISBOW PURWOKERTO  
☎ (0281) 638 852 / 639 607

KRISBOW SURABAYA  
☎ (031) 5325 195

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KRISBOW JAYAPURA  
☎ (0967) 551 887

KRISBOW KENARI  
☎ (021) 3984 5757

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KRISBOW MANOKWARI  
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KRISBOW PONTIANAK

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KRISBOW SORONG  
☎ (0951) 331 372

and many more to come...